

 **Save money!**
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You're tempted by cigarettes; you envy people in your entourage who smoke even if you know perfectly well the damage to health.

Every year, cancer and **tobacco**-related diseases cost society a huge amount of **money** for looking after patients and following-up their treatment. This money spent on this is also yours. It is used to combat diseases that could've been avoided if cigarettes had been rejected. The smoker has to be aware that because of him, a huge amount of money is squandered to help people who, like him before, didn't know how to say **NO to cigarettes**.

Since we're talking about money, the non-smoker is the winner! Have you already thought about it? Quickly calculate the number of cigarettes consumed in a day and multiply that by the average cost of a packet; it soon becomes quite breathtaking ...

By choosing not to smoke, you're taking care of your health and budget!

Une initiative de l'Union Européenne

